## Trial Based Economic Evaluation: Just Another Piece Of Evidence

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# Is the purpose of evaluation to inform decisions?

- What are the decisions?
- What is required?
- Which evidence is relevant?
- Does uncertainty matter?
- What is the role of trials?
- Are there any dangers?

#### What decisions?

- Given existing evidence:
  - Which interventions/strategies should be implemented?
  - For which patient/population groups?
  - For what type of indications/settings?
- Is further evidence required to support decisions?
  - What type of evidence
  - What type of studies
  - For which patient groups
  - How much evidence
- Delay implementation until the evidence is available?

### So what's required?

- Joint distribution of cost and outcomes
- For all alternative interventions/strategies
- Explore the full range of clinical policies
- For range of patient groups
- In the relevant decision context
- Over an appropriate time horizon

#### Should we consider all the evidence?

- Should social decision making consider all the evidence of relative effect?
  - Central tenant of EBM
  - Expected cost and outcomes
  - Characterisation of the uncertainty
- Should we compare all alternative interventions or only the selection included in a particular study?
- Should we also consider all the evidence for other parameters?
- Should we consider both direct and indirect evidence for all parameters?

#### **Direct and indirect evidence?**

- Synthesis 1 and 2
- But compare all interventions?
  - Pair wise comparisons?
  - Use all the information
  - Estimate joint posterior
    LOR with correlations

#### Alternative interventions

**RCTs** 



#### **Direct and indirect evidence?**



- Estimates of parameter values
- Uncertainty surrounding estimates
- Correlations between parameters

#### **Does decision uncertainty matter?**

- Is an assessment of the consequences of decision uncertainty necessary for rational (expected value) decision making?
  - Is a characterisation of decision uncertainty a prerequisite for an assessment (formal or informal) of its consequences?
  - Does this require a synthesis of all evidence from a variety of sources?

#### **Some examples from NICE**

#### Implications for research prioritisation

Case Study	Patient Group	Population EVPI	EVPI for parameters
AMD Screening	Visual acuity 20/40 Visual acuity 20/80	£6.2m £15.3m	Quality of life with and without PDT (£3,370,000 for 20/40)
Glycoprotein Ilb/IIIa	Acute treatment following non-ST-elevation acute coronary syndrome (scenario 2)	£171m	Relative risk of death for non acute PCI for GPA as medical management and for Clopidogrel (£85,041,000, and £68,137,000 respectively)
Clopidogrel and dipyridamole for secondary prevention	Stroke Transient Ischaemic Attack Myocardial Infarction Peripheral Arterial Disease (scenario 2)	£865m £250m £710m £240m	Relative risks of vascular and non vascular death (£780m for ASA-MR-dipridamole compared to clopidogrel in the stroke subgroup)
Neurominidase inhibitors	Otherwise healthy adults not at elevated risk of complications	£66.7m	Quality of life with influenza, the effect of oselatimivir and amantadine (£44.3m, £0.43m and £0.23m respectively)
Liquid Based Cytology	Women aged 18 to 64 years (scenario 3)	£20m	Specificity (£3.6m)
Disease modifying therapies for multiple sclerosis	Relapsing remitting and primary progressive multiple sclerosis (scenario 2)	£86.2m	Relative risk of progression for copaxone, Betaferon and rebif (22mg) (£14m, £13.6m and £7m respectively) Also the cost of care, costs of relapse and quality of life (£10m, £7m and £6m respectively)

## Can any single study provide a basis for decision making?

- Should we adopt a technology?
- Is further evidence required?
- When would a trial be sufficient basis
  - Trial follow-up and time horizon identical
  - All relevant comparators included as arms
  - Patients and practice relevant to decision-making context
  - All parameters estimated
  - Only source of evidence for all parameters

#### So what is the role of trials?

- As measurement
  - Particularly parameters subject to selection bias
  - Input to the synthesis of all evidence
- Implications for design
  - Useful for synthesis
  - Pragmatic trials (what is exchangeable)?
- Implications for reporting of evaluations
  - ICERs and certainly CEACs make little sense
  - Value of information without synthesis makes no sense

#### Do we need economic trials?

• Is Peto right? Its an empirical question



#### Value of a trial updating all parameters

#### Do we need economic trials?

• Is Peto right? Its an empirical question



### Why trial based evaluation?

- Historical dominance of frequentist analysis
  - Probability is the relative frequency of repeated events
  - Traditional Inferential rules
- Fully Bayesian decision theoretic analysis
  - Priors based on synthesis of accumulated evidence
  - Specification of the loss function (decision framework)

## Leon Trotsky, Preface to The History of the Russian Revolution

- Entirely exceptional conditions, independent of the will of persons or parties, are necessary in order to tear off the fetters of conservatism and bring the masses to insurrection
- The masses go into revolution not with a preprepared plan of social reconstruction, but with a sharp feeling that they cannot endure the old regime

Leon Trotsky, Preface to The History of the Russian Revolution